



Inclusive Language

Promotional materials and program images use inclusive language and images

Policy Statement:

Edmonton Sting is committed to promoting an inclusive and welcoming environment for all participants, regardless of their race, ethnicity, gender, sexuality, religion, or ability. As part of this commitment, we require that all materials and program images used in our promotions use inclusive language and images that reflect the diversity of our community.

Inclusive Language

All written and verbal communications should use language that is inclusive and respectful of all individuals. This includes avoiding the use of slurs, derogatory terms, or any language that can be perceived as insensitive or discriminatory. Additionally, we encourage the use of gender-neutral language to ensure that all participants feel included and valued.

Inclusive Images

All images used in our program promotions should reflect the diversity of our community, including individuals of different races, ethnicities, genders, sexual orientations, religions, and abilities. The use of inclusive images helps to create a welcoming environment for all participants and demonstrates our commitment to diversity and inclusion.

Implementation

All individuals involved in creating program promotions, including coaches, staff, volunteers, and external partners, must adhere to this policy. Any violation of this policy will be addressed through appropriate disciplinary action.

Conclusion

Edmonton Sting is committed to promoting an inclusive and welcoming environment for all participants. By using inclusive language and images in our program promotions, we demonstrate our commitment to diversity and inclusion, and create a welcoming space for all individuals to participate and enjoy soccer.